**VISUAL INDICATOR**

*passive*: show, inform, suggest, indicate

Library Examples:
- “new books” signage
- operating hours
- floor directories
**VISUAL SIGNAL**

**assertive:** alert, warn, prompt, announce

*grab attention with color, light, & sound*

Library Examples:

- lighted signs
- event banners
- audible alarms
**VISUAL LIMIT**

**aggressive:** constrain, control, limit, restrict

*limit behavior via size, design, & number*

Library Examples:
- book return slots
- security gates
- recycle bins
Enter the 13-digit number from the back of your F&M ID below.

**VISUAL SUCCESS**

- **absolute**: eliminate, prohibit, enforce, ensure
- only allows for correct response

Library Examples:
- computer passwords
- library card numbers